

PREMIUM SPONSORSHIPS

- Platinum \$15,000 \$ _____
- Gold \$12,000 \$ _____
- Silver \$9,000 \$ _____
- Green \$9,000 \$ _____
- Crystal \$6,000 \$ _____

CONFERENCE SPONSORSHIPS

- TSE Education Track Sponsorship (Track: _____) \$7,500 \$ _____
- Individual Education Session \$3,000 \$ _____
- Exhibitor Presented Session \$3,000 \$ _____
- Culinary Main Stage Pantry Sponsor \$3,000 \$ _____
- Culinary Main Stage Pantry PLUS Sponsor \$5,000 \$ _____
- Opening General Session \$7,500 \$ _____
- Diced Competition \$3,000 \$ _____
- Swizzle Cocktail Competition \$3,000 \$ _____

EVENT SPONSORSHIPS

- Showcasing Event Sponsorship (Event: _____) \$3,000 \$ _____
- TSE Live Theater Product Sponsorship (Category: _____) ... \$1,200 \$ _____
- TSE Live Theater Entertainment Sponsorship (# of Slots _____) ... \$500 \$ _____
- Tuesday Lunch & Learn \$3,000 \$ _____
- Session Stage Décor or Bridge Sponsor \$2,000 \$ _____
- Future Star Program \$6,000 \$ _____

DIGITAL OPPORTUNITIES

- TSE Event Resources E-Deck/E-Blast (Pre-Show) \$700 \$ _____
- TSE Event Resources E-Deck/E-Blast (Post-Show) \$700 \$ _____
- CS On The Show Floor E-Blast \$700 \$ _____
- TSE Website Advertising: Leaderboard Ad \$1,900 \$ _____
- TSE Website Advertising: Rectangle Ad (Top Position) \$1,700 \$ _____
- TSE Website Advertising: Rectangle Ad (Mid Position) \$1,700 \$ _____
- TSE Website Advertising: Rectangle Ad (Lower Position) \$1,500 \$ _____
- TSE Website Advertising: Floorplan Ad \$600 \$ _____
- Mobile App Push Notification 1 for \$1,500; 2+ for \$2,000 \$ _____
- Onsite Social Surge \$1,000 \$ _____
- Attendee Email Confirmations \$600 \$ _____
- Exhibit Plus Digital Package \$900 \$ _____
- Mobile App \$5,000 \$ _____

BRANDING & AWARENESS

- Attendee Show Bag \$10,000 \$ _____
- Registration \$10,000 \$ _____
- Attendee Networking Lounge \$10,000 \$ _____
- Conference Tradeshow Badges \$5,000 \$ _____
- Lanyards \$5,000 \$ _____
- Attendee Networking Break \$3,000 \$ _____
- Tradeshow Happy Hour \$3,000 \$ _____
- Aisle Signs \$3,000 \$ _____
- Footprint Signs \$1,000 \$ _____
- Floor Graphic \$1,000 \$ _____
- Digital Meter Board \$2,000 \$ _____
- Product Showcase Pedestal \$1,200 \$ _____
- Interactive Tea Experience \$4,500 \$ _____
- Uniforms \$3,000 \$ _____
- Expo Floor Commercials \$995 \$ _____
- Work Stations \$4,000 \$ _____
- Conference Survey Gamification \$2,500 \$ _____
- Water Station Branding \$3,000 \$ _____
- Meditation Class Sponsorship \$3,000 \$ _____

ADDITIONAL OPPORTUNITIES

- Exclusive E-Blast (Prior Year - 2019) \$2,700 \$ _____
- Exclusive E-Blast (Pre-Show - 2020) \$2,700 \$ _____
- Exclusive E-Blast (Post-Show - 2020) \$2,700 \$ _____

CUSTOM SPONSORSHIP:

TOTAL: \$

25% due upon receipt of invoice on contracts/sponsorship reservations submitted **before April 26, 2019.**

50% due upon receipt of invoice on contracts/sponsorship reservations submitted **on or after April 26, 2019 and before November 1, 2019.**

100% due upon receipt of invoice on contracts/sponsorship reservations submitted **on or after November 1, 2019.** Non-refundable.

Payment

- **Check:** Payable to The Special Event/Informa Business Media (U.S. funds only)
Print out this form, complete and mail with your check to:
The Special Event/Informa Business Media • 24654 Network Place • Chicago, IL 60673-1246
- **Credit Card:** To pay by credit card, your company will be invoiced with instructions on how to pay online upon contract acceptance. Payment due upon receipt of invoice.

Cancellations: No refunds will be issued. Cancellations do not relieve exhibitor of its obligation under this contract.

Sending Your Logo Electronically

Please immediately send an electronic file (via e-mail) of your company logo (vector .eps preferred), for use in promotions. Send to your sales executive.

Terms and Conditions

Exhibitor agrees to pay amount indicated for sponsorship as published on the TSE website or as determined by Show Management. In the event that the exhibitor must cancel their contract for sponsorship, no refunds will be offered. Acceptance of this application by Informa constitutes a contract. By signing at right, exhibitor agrees to abide by contract terms and conditions as outlined above.

Company/Sponsor Information

Company Name	
Booth #	
Company Contact	
The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Sponsor/Company named above. The undersigned has read and accepts the Terms and Conditions on this form.	
Name/Title	
Date	
Signature	

Please scan and email this form to kevin.hacke@knect365.com

For more information, contact: Kevin Hacke, Sales Account Executive • Phone: 312-635-9138 • E-mail: kevin.hacke@knect365.com